



Geneseo Rotary Club
P.O Box 216
Geneseo, New York 14454-0216

February 2023

Dear Community Partner:

Do you want to help your business, your local customers and community?

The Geneseo Rotary Club is presenting our annual Summer Festival on July 7-8 this year. A tradition since 1982, the Rotary Summer Festival has become the most popular community event in the area. Located in the Village Park, festival goers are invited to a full schedule of music and entertainment, shopping galore and a variety of foods.

Shopping and Food. Shopping enthusiasts are invited to browse downtown shops. Festival fans will find arts, crafts and much more on display at booths in the Village Park. Delicious lunches and dinners in the Park are provided by local churches, not-for-profit organizations and area food vendors.

Music and Entertainment. Music lovers will find bands and entertainment continuously, showcasing local talent through both days. The Skycoasters will perform free at the Village Park on Saturday night starting at 8:00 p.m. An annual favorite, the Teddy Bear Parade, will be held on Saturday July 8th.

The Summer Festival is our Rotary Club largest fundraising event and we welcome you to become a Geneseo Rotary Community Partner. Hundreds of advertisers and patrons are featured in the Festival Advertising. Again this year, our Advertisers and Sponsors will have access to a yearlong visibility with our on-line and on-site ads. Sponsors will be displayed in the Village Park and listed on our websites, www.geneseorotary.com. and www.geneseosummerfestival.com , for a full year, until the next annual Summer Festival.

We are inviting you to participate in our Festival this year by placing an advertisement and becoming a Rotary Sponsor. All of the funds raised by the Geneseo Rotary Summer Festival are donated back to worthy causes, projects and people in the Geneseo area.

Enclosed, you will find a Sponsor Application along with prices of Festival ads. If you have advertised with us previously, you may review your ad on the Rotary website under 2022 Community Sponsors. A Geneseo Rotarian can assist you in your ad preparation if needed. New this year is the ability to pay online with your credit or debit card or **PayPal** account.

We thank you for your support!

Yours truly,

Patti LaVigne
President Geneseo Rotary Club

Heather Ferrero
President-Elect Geneseo Rotary Club